



## Pureflow Educational Opportunities

**April 6-7, 2016**  
Greensboro, NC

**HPW103** *Registration now open!*  
High Purity Water Process Technologies

**April 19-21, 2016**  
Graham, NC

**RO101** *David H. Paul, Inc.*  
RO Specialist I Certification

**May 24-26, 2016**  
Graham, NC

**RO102** *David H. Paul, Inc.*  
Operation, Control, Monitoring & Maintenance of RO Systems

**June 21-23, 2016**  
Graham, NC

**RO103** *David H. Paul, Inc.*  
Advanced Troubleshooting of RO Systems

**August 2-4, 2016**  
Graham, NC

**EDI101** *David H. Paul, Inc.*  
Electrodeionization Water Treatment

**October 20, 2016**  
Graham, NC

**HPW101**  
High Purity Water Process Fundamentals

## Persistence

*“Success is the sum of  
small efforts — repeated  
day in and day out.”*

~ Robert Collier



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## SPECIAL EDITION: 30 YEARS AND COUNTING



## The Birth of Pureflow

*For over 30 years, Pureflow's core values have been non-negotiable.*

The pursuit of our mission to provide uncompromising quality solutions to our customers is rooted in three strategic values that define us as a company: people, integrity, and excellence. Through attention to detail and impeccable customer service, Pureflow has developed a solid base of satisfied customers.

From the basement of Daniel Johnson's home in 1985 to today, Pureflow has continued to expand its customer base and we have continued to expand the company internally in order to better serve you.

In December of 2001, Pureflow moved to its present location in Graham, North Carolina. The new facility allowed

the company to house all of their operations under one roof, including design, engineering, manufacturing, administration and customer support.

Today, Pureflow has five locations throughout the Southeast: Florida, Georgia, North Carolina, South Carolina, and Virginia.

The company continues to grow to meet the demand for high-purity water from a variety of industries including pharmaceutical, micro-electronic, power generation, food and beverage, film processing, and other industries that require high-purity water for their processes.

Atlanta, GA

Greenville, SC

Graham, NC

Fort Worth, TX

Lakeland, FL

Roanoke, VA

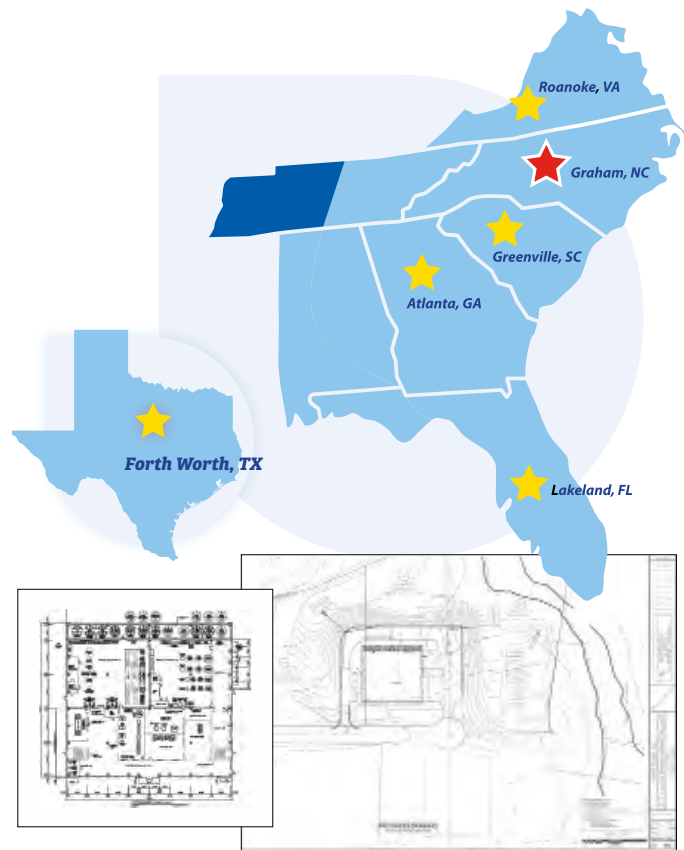


# We Keep Growing!

Just like in the beginning, Pureflow is still experiencing growth in its customer base as well as internally.

This is why we are excited for the future of Pureflow as we expand our services across the country to strive to reach more customers. This year, we are enlarging our territory to reach new customers in both Alabama and Texas, including a new service center and support office in the Dallas/Fort Worth area. Our future plans also include the expansion of our existing regeneration building, spreading our corporate presence in North Carolina. The regen facility will house various aspects including Mobile and Regen team offices, a training center, a water lab, and Mobile and PEDI Regeneration.

The first 30 years have shown an enormous amount of growth and we cannot wait to see what the future holds for Pureflow! Thank you for helping us to continue to strive for excellence.



## Culture: There's No Other Like It

Here at Pureflow, we conduct all matters of business and service with integrity. We are committed to upholding honesty, truthfulness, and sincerity in what we do and say.

Each year, Pureflow participates in various benevolent projects. We are committed to giving more of ourselves, our time, resources and love to those in need.



Salvation Army Angel Tree Program



Habitat for Humanity



Habitat for Humanity

### Highlights across the years

**Technologies Employed**

- Pretreatment & Filtration
- Reverse Osmosis (RO)
- Deionization (DI)
- Electrodeionization (EDI)
- Ultraviolet Technology (UV)
- Ozonation
- High Purity Piping & Storage
- Controls & Instrumentation
- Clarification

**STAFF GROWTH**

50% last 5 years

74% last 10 years

**Capabilities**

- Design & Engineering
- Fabrication
- Installation
- Service & Support
- Mobile Water Treatment
- Calibration & Validation
- Online Monitoring
- Pilot Systems

**TECHNICAL SUPPORT & TRAINING RESOURCES**

**101: Process Fundamentals**  
Approx. 840 total attendees to date. Average 29 companies represented each year.

**103: Process Technologies**  
Approx. 1170 total attendees to date. Average 37 companies represented each year.

**Technotes**  
Publishing quarterly technical articles since 2006

**LEADERSHIP DEVELOPMENT**

**PUREFLOW LEADERSHIP SUMMIT**  
LEARN. INVEST. LEAD.

**Industries Served**

- PULP & PAPER
- POWER
- PHARMACEUTICAL
- SEMICONDUCTOR
- FOOD & BEVERAGE
- INDUSTRIAL

**What products are made with ultrapure water?**

- Pharmaceuticals
- Medical devices
- Food & Beverage
- Industrial

Pureflow water treatment systems are used to manufacture thousands of products, including toothpaste, medicines, night vision goggles — even soda!

**MOBILE & INDUSTRIAL SOLUTIONS**

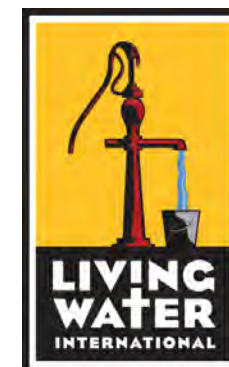
- FILTRATION
- DEMINEALIZATION
- REVERSE OSMOSIS
- CLARIFICATION

**Timeline:**

- 1985: Pureflow began in Danie's garage in Mebane, NC
- 1988: Moved to East Ruffin Street in Downtown Mebane, NC
- 1995: Moved to present location on Jay Lane in Graham, NC
- 2001: First HPW 101 event
- 2002: Greenville, SC, branch opened
- 2005: Atlanta, GA, branch opened
- 2006: TechNotes began
- 2009: Lakeland, FL, branch opened
- 2014: Roanoke, VA, branch opened
- 2015: First Pureflow Leadership Summit
- 2016: Fort Worth, TX, branch opening

### Now we are ready to take things to the next level...giving back on an international scale.

Pureflow is partnering with **LIVING WATER INTERNATIONAL** to help bring the privilege of clean water to thousands in Third World countries who are less fortunate than us. We would love for you to join us in making a life changing impact around the world. For more information on Living Water International and to learn how you can help, visit [www.water.cc/pureflowinc](http://www.water.cc/pureflowinc).



## We Invest In Others, As Others Have Invested In Us

Here at Pureflow, we value our people. Pureflow provides our employees and customers with the latest in training, tools and resources so they can perform to the highest and safest levels possible. We treat our employees and all our partners with professionalism and respect, fostering an environment where people can feel free to contribute, innovate, and excel.

Pureflow is where it is today because others have invested in us. Likewise, investing in others is important to us. We hope our investment in others will encourage them to "pay it" forward by investing in others.

For the past 14 years, we have hosted training events so that we could learn from industry leaders, introduce new technologies and share our own process developments.

Our continued growth creates a need for refining our leadership skills. We value what we have learned and appreciate those who have taught us. We are excited that we are able to share with you the resources that have helped us!

## PUREFLOW LEADERSHIP SUMMIT



Leaders from around the country gathered at the Pureflow Leadership Summit in September to gain valuable insights and useful tools from four top leadership experts. Special guests Patrick Lencioni, Mark Miller, John Maxwell, and Mike Mantel joined 167 leaders from 13 states to make an intentional investment in developing great leadership.

For more information on last year's event, visit [www.pureflowleadershipsummit.com](http://www.pureflowleadershipsummit.com).